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President's Club
Platinum members



BlueCross BlueShield
of Texas



Gold members



Vote YES for Water in Prop 6

Proposition to supply long-term water funding

Proposition 6 on the November ballot is crucial to ensuring a long-term water supply in Texas. Two years after the worst single-year statewide drought on record, 88 percent of Texans still live in drought conditions. Some have run out of water completely. With 1,000 people moving to Texas every day, it is critical that the state create a source of funding for water infrastructure projects to secure job creation, increase economic growth and protect farmers, ranchers and other businesses.



[Read more](#)

Richardson Economic Development Partnership receives multiple international recognitions



Richardson's Telecom Corridor has long been known as the home of many top tech companies, and recently the Richardson Economic Development Partnership (REDP) earned international recognition for that legacy and its worldwide reach.

The Telecom Corridor recently became only the eighth area in the country to receive membership in the International Association of Science Parks (IASP), a worldwide network that connects people involved in managing science, technology and research parks. IASP has members in 70 countries, but Richardson is among the first to be named as an



Restaurant spotlight:

- [Kathy's Choice Catering and Tea Room](#)

New members

Pro Sit Texas
 Prema Day Spa
 Dongah Elecomm USA
 Adryana Boyne for Texas
 Leader Mutual Frieght System
 Dynapost Security Camera
 Lawson & Company CPA's LLC
 Sun Lee Taekwondo / Beach Mat
 Yoga
 AAMCO
 Minuteman Press
 AAMCO
 Sweet Firefly
 4Trust Mortgage
 Richardson Fire Equipment
 Merit Roofing
 Palm Springs Pool Service
 Tannery & Company Wealth Mgmt
 Logotology
 David H. Pickup LMFT
 Law Offices of Frank G. Pearce
 Richardson International Business Center
 Wellington & Franklin Financial
 Joni M. Avery, DDS, PA

Newsletter: water, economic development, Pinterest, new members

"Area of Innovation," a designation that recognizes the Telecom Corridor's status as more than just a science park.

[Read more](#)

Promote your products as holiday gifts to Richardson consumers

Promote your business during the holidays on the Chamber's Holiday Gift Giving Board on Pinterest, a site where users publicly share, browse and collect photos of items or projects they love. The Chamber is hosting a holiday shopping board for its members, where half the cost of each pin will go to the YMCA during its 50th anniversary. There will be no limit on the number of pins each member may purchase.



[Read more](#)

Chamber honors sponsors and new members at OktoberFest

Sponsors make a big difference in the work of the Chamber. With the number of events the Chamber hosts during a year, the Chamber couldn't continue to produce excellent programs that honor our top companies, teachers and candidates without the support of our community business leaders.



At the same time, we want to show off these business leaders, along with our Chamber board of directors, to our new members. Thus, OktoberFest was held at the new Slate properties. Including live music, German beer and a stein judging contest, the event was one to remember. If you want to support business in Richardson, with the visibility and access that entails, contact [Drew Snow](#) at 972-792-2805.

[View photos](#)



Social media for small business: building trust with customers

by Nico Martini, guest blogger

The rules of marketing have changed. You're no longer allowed to tell your customer what to buy. With the advent of the Internet, the newest form of currency in the world of the consumer is trust. Without a doubt, the most important thing a brand can do today is to develop trust among its customers.

[Read more](#)

Membership drive yields 115 new members

Pacific Grand Travel
 Metro Bank
 Coldwell Banker Apex - Lewis
 Dentek Systems
 A+ Quality Movers
 Acme
 Preservation Richardson
 Gray Hawk Insurance & Risk Mgmt
 Law Office of Alexandria Geczi
 Cambridge Leather
 Ader Sporting Goods
 CrossFit Duck Creek
 Sterns Catering Co
 North Food Group
 RMB Investments
 BKM Sowan Horan
 Sun Pearl n Gem Jewelry LLC
 PediPlace
 Episcopal Church of the Epiphany
 Leake CPA, PC
 Seidler Oil & Gas Resources
 Aramark, Inc. Richardson
 Jerry Long Painting
 Whitehall Real Estate, Inc.
 Victor LED Lighting
 Mary Kay - Darlene Marquart
 Sharp Optical
 Kelley Adams, RN
 LBJ Communications LC
 Taco Ocho
 My Custom Direct LLC
 Christ Community Church
 Gulf Energy Mechanical Inc
 Permanently Temporary
 Shaddock Caldwell Builders &
 Developers L
 Fairway Group, Real Estate
 Scout Training Facility
 Kirkpatrick Group
 CATERED Living
 Americhex, Inc.
 Tzuchi Great Love Preschool &
 Kindergarten
 Creekridge Capital
 Estate ETC. by Reba Justice
 Mass Group Mktg / Financial
 Benefit Service
 Clayton Bitler Service Company
 Ultra Realty of Texas
 Sussman & Moore LLP
 The Zig Ziglar Foundation
 Utility Connect
 Strayer University
 Belzona Texoma, Inc
 Medical Massage of Dallas
 Fox Byrd & Company
 Harrington Insurance Solutions
 Imagique Salon Suites
 Dickie Watkins
 Miller & Vess, PC
 ASL Junsur Martial Arts

Newsletter: water, economic development, Pinterest, new members

A concentrated effort on the part of our dedicated members has led to an increase of 20% in the Chamber membership by adding new members during last month's membership drive. New members received three months free, until January 2015. Supporting the Chamber means making an investment into the voice of Richardson's businesses, insuring continued job growth, and proactively advocating for services that bring profitability to our community.



[Read more](#)

Thanks to the sponsors of the Richardson Golf Classic

More than 140 golfers gathered at Sherrill Park Golf Course in Richardson for the Chamber's annual golf classic, sponsored by BEF Foods and Digital Realty Trust. The event, combined with the weather, provided the perfect opportunity for golfers to kick back, have some fun and network with fellow members, clients and potential customers. Golfers were treated to food, door prizes and contests as they made their way through the 18-hole course. A complimentary dinner and award ceremony was held at the Hyatt Regency North Dallas-Richardson immediately following the event.



[Read more](#)

Past Chamber Chairman Jeanne Hooker retires *Atmos donates \$5,000 to Chamber's Leadership Richardson*

Congratulations to Jeanne Hooker, who retired from Atmos Energy Sept. 30. Jeanne was Chairman of the Chamber board of directors when the Chamber received its five-star accreditation and has been an active Chamber member. In honor of her retirement, Atmos Energy donated \$5,000 to the Leadership Richardson Scholarship Fund.



[Read more](#)

Committee profile: Women in Leadership

Nothing is more powerful than a group of women who have a mission and a desire to accomplish that mission. Perhaps nobody knows this better than Susan Kassen, Courtenay Tanner and Elizabeth Hart, tri-chairs of the Richardson Chamber's Women in Leadership (WIL) committee. "Women make things happen, particularly powerful women," said Kassen, a realtor with Ebby Halliday.

[Read more](#)

GS Zachary Company
 Scurlock Systems & Associates
 AIR -Arts Incubator of Richardson
 Dennis Patterson PC
 Central Auto Paint & Collision
 Ebby Halliday Realtors-Baker
 NAI Robert Lynn / Kent Smith
 Regional Plastic Surgery Center
 D & A Global Enterprise LLC
 David Weekley Homes
 Plans By Land
 Sunet Group LLC
 The Witter Law Firm
 Senior Office Specialists
 Arapaho Sticker & Lube
 Jan Risdien, MD, PA
 Amidea International
 DMD Realty
 K & B National Research LLC
 AAMCO
 Hillcrest Bank
 Voice Products Inc.
 Click4Corp
 Photo Graphic Magic
 Custom Jewelers of Richardson
 Allie-Coosh, Inc
 Covenant Realty - Kirkpatrick
 Group
 Taco Boulevard

Welcome!

Renewing members

Lennox International Inc.
 Reliant Energy
 ViewPoint Bank-West Richardson
 Altrusa International, Richardson
 Tom Thumb General Offices
 Richardson Square / Firewheel
 Town Center
 Renaissance Dallas Richardson
 Allstate Insurance Agency - Gann
 JRS Group Investigations
 DeVry University and Keller
 Graduate Scho
 KerstenDirect
 Texas Roof Management Inc
 Alliance Architects, Inc.
 Richardson ISD Council of PTAs
 Best Western (Plus) Dallas Hotel
 Bikini's Bar
 Nolen's Sports Bar & Grill
 Philip Vogel & Co.,PC
 The Wellington at Arapaho
 Apex Supply Company
 Petri Electric
 Polytronix, Inc.
 Competitive Excellence
 Edward Jones - Thompson
 Benefits Texas Inc.
 JFK Insurance
 Novatel

Ribbon cuttings

Help us welcome and support these members who have recently had ribbon cuttings.

- **The Line Sports Bar**
- **My House Catering**
- **Nolen's Sports Bar & Grill**
- **Zesty Mexican Bar and Grill**
- **Bland, Garvey PC**
- **Sun Lee Taekwondo / Beach Mat Yoga**
- **ASL Junsur Martial Arts**

[Read more](#)

EarlyNet features guest speakers third week of every month

EarlyNet, the Chamber's weekly early morning networking/referral group, is now featuring guest speakers the third week of every month. Speakers will share their expertise on topics relevant to small businesses and the Richardson business community. EarlyNet is adding these speakers to provide even more value to one our most popular networking events.

[Read more](#)

Technology trends local restaurants should be watching

If you are a restaurant owner or employee, how would it make you feel to have customer come in and order from the menu using their smartphone or tablet provided by your restaurant? Would you be open to your servers wearing devices that will detect what customers are ordering and automatically put the order into your computer? Some of these trends are coming to restaurants service by 2020, according to an article in Nation's "Restaurant News." Experts reveal the technologies most likely to shape the restaurant business and draw consumers in the coming years.

[Read more](#)

Ambassador of the Month - Diana Gell

If you could only choose one word to describe Diana Gell, it would have to be passion. She has a passion for life, a passion for people, a passion for Pomeranians and a passion for business - both hers and yours. Her passion is what makes her such an effective Ambassador for the Chamber.



[Read more](#)

Members in the news

- **Owens Spring Creek Farm to shut down permanently in November**
- **UT Dallas makes career website's list of best university employers**
- **Fossil working to bring technology to in-store customers**

Girl Scouts of Northeast Texas
McNeff Companies, Inc.
METROPAK INC
Lifesavers Foundation
Big Shucks Oyster Bar
Solutions For Local Control
The Line Sports Bar
Junior League of Richardson
Recognition USA
Remington Medical Resort, LLC
FedEx Office
State Farm Insurance - Dan Ward
Isagenix
Braum's
Douglas Crosby, DDS, MS
We're so glad to have you!

Newsletter: water, economic development, Pinterest, new members

- **Adolfson & Peterson Construction among ENR's top green contractors**
- **Nolen's sports bar holds ribbon cutting for a cause**

[Read more](#)

Join the conversation on Richardson Chamber's social media

Facebook, LinkedIn and Twitter are great ways to interact with other chamber members, find out about events, view photos and promote your own business. Add us to your feeds/'likes' now! * [Facebook](#) * [Twitter](#) * [LinkedIn](#)

