

NEWSLETTER

RICHARDSON CHAMBER

Our mission: we develop and provide leadership for our members and community through advocacy, alliances, economic development and education to advance economic prosperity.



Tomorrow's Bright Future!

Annual meeting recap

Dan Johnson, newly retired Richardson City Manager, was honored as 2021 Citizen of the Year by the chamber at the annual meeting.

The chamber celebrated at its first in-person Annual Meeting in two years. Numerous awards were presented as leadership changed from Eric Peltier to Manasseh Durkin, 2022 chairman.

Keynote speaker was Dean Kamen, the inventor who expanded the frontiers of health by creating the first wearable infusion pump for the treatment of various diseases.

Volunteer Awards

Small Business of the Year: Lockwood Distilling

This award is presented to a small business that provides outstanding service to the chamber. Lockwood Distilling is presented this award for their support of the community and promotion of other businesses while actively working with chamber members to return to in-person gatherings on their patio.

Ambassador of the Year: Roni Carrasco, City of Richardson

This award is based on the number of points an Ambassador earns for greeting at events, attending ribbon cuttings, and making both new member and retention calls.

Committee of the Year: Education and Workforce

Beth Brown, Debbi Richards & Suzanne Williamson, tri-chairs

When the iDream program went virtual due to the pandemic, this committee remained committed to the goal of helping students find careers. As a result of their dedication and hard work, the number of students who participated went from 700 to 2000 students in the virtual environment of 2021.

Newcomer of the Year: Ashley Hust

As an enthusiastic new member of the Ambassadors, Ashley brought her eager



Citizen of the Year: Dan Johnson

Johnson has worked in municipal government for 45 years, 25 of which were for Richardson. He served as Richardson's deputy city manager for 16 years before becoming city manager in June 2012. Before coming to Richardson in 1996, he worked for Carrollton for 11 years. During his tenure in Richardson, Johnson played a central role in projects such as the Texas Instruments Wafer Fabrication facility, the Galatyn Commons Office Park and the Renaissance Hotel and Conference Center, according to the release.



2021 volunteer award recipients

personality to all the meetings and events she attended. Her dedication and hard work were also recognized when she was named a tri-chair for 2022.

Volunteer of the Year: Dr. Kay Eggleston, Dallas College at Richland

Dr. Eggleston chaired the task force that updated the vision, mission and major goals of the chamber as required during the process to re-accredit our chamber. Her outstanding leadership is a key reason our chamber was re-accredited with the 5-star ranking. Dr. Eggleston also chaired the vision, mission task force during the two previous applications, one in 2010 and the other in 2015.

Chairman's Award: Raul Hinojosa

When Eric asked Raul to chair the Diversity, Equity and Inclusion Task Force, he did not hesitate to accept the challenge. Raul deserves a great deal of credit for his leadership of this task force and we look forward to their recommendations later this year.



Joe Beard (left) moderates the keynote presentation with Dean Kamen



Download the 2021 Annual Report [here](#).

Highlights of 2021

Celebrated the chamber's 75th anniversary

REDP hosted 21 IQ Brews; 10 companies from 8 countries participated in the Global Development Initiative Program

Initiated a year-long DEI study into how we can be more inclusive in our membership and program offerings.

Membership recruitment and retention remained at a solid rate of growth.

For the third time, the Richardson Chamber was accredited with 5 Stars by the U.S. Chamber of Commerce.

Economic development announcements include 550 new jobs at CBRE and a major expansion by Richardson Methodist Medical Center. The International Division

Goals for 2022 and beyond

Drive Business Success

Create a Small Business Task Force to explore and recommend new programs and services the Chamber can offer small business members to the Chamber board by May 2022.

Foster Member Value and Engagement

Increase awareness and ensure delivery of current and additional benefits for Legacy and Marketplace members to improve member value and to achieve an 80% retention rate of regular membership.

Achieve an increase in new regular memberships of 107% from the previous year new member revenue by conducting a volunteer-led Chamber membership drive.

Build Marketing & Brand Awareness

Create a 'Celebrate Small Business' theme for the year that shows the value of chamber offerings particularly with small businesses. Create video vignettes at chamber events featuring testimonials. Accent with written quotes for website or print offerings.

Incorporate informational/educational pieces targeted toward small businesses. Begin 1Q and get better during the whole year.

Small business spotlight--Create template/online form for small businesses to fill out: 1 sentence 'about us', a photo, best thing they're known for, why they love their customers.

Redesign Richardson Chamber logo to continue a feeling of

developed two major initiatives with the Tokyo Chamber of Commerce.

Annual meeting sponsors

Chairman's Level Sponsor

Blue Cross and Blue Shield of Texas
City of Richardson
Durkin Enterprises

Networking Reception Sponsors

FedEx Office
KDC
National Write Your Congressman
United Healthcare
UT Dallas

VIP Reception Sponsor

Dallas College Richland Campus

Volunteer Award Sponsors

Methodist Richardson Medical Center
Prosperity Bank

friendliness and knowledge for business success in Richardson.

Enhance Workforce Development

The RCC will continue to create, refine and grow opportunities to develop a highly qualified workforce to meet the needs of RCC members by successfully executing on at least five existing and new programs.

Advocate Public Policy

Develop and get Board approval for the Chamber's Texas 88th Legislative Session Agenda.
Produce a Federal Policy Conference

Lead Technology Growth

Identify and implement a platform for entrepreneur support in the IQ. Deliver communications and programming promoting the entrepreneur platform.

Ensure Financial Stewardship

Review the Chamber's reserve and investment policies; determine any actions.
Determine what to do with 2021 excess net income & PPP loan proceeds.
Provide guidance towards and final approval of the 2023 budget, including timeline and assumptions.

Champion Diversity, Equity, and Inclusion

Develop, communicate and build support for a chamber strategic diversity plan by Aug. 31 informed by data collected through the DEI taskforce in consultation with vendor Insperty.

Commit to ESG

Research current practices and policies to identify an area in each of Environmental, Social, and Governance that could be addressed in creating an ESG policy.

Upcoming

Women in Leadership quarterly luncheon



Launch into leadership



Everyone is a leader. At Women in Leadership's quarterly luncheon, **Dr. Alicia Makaye**, president and CEO of GXa, will show how to unpack strategies for influential and impactful leadership. Dr. Makaye also is an Advisory Board Member for the Richardson Chamber of Commerce.

Developing a mindset for servant leadership must be intentional. Learn how nonverbal communication impacts your ability to lead and understand the driving

Public Policy briefing



Meet your county commissioners



County commissioners representing Richardson will be guests of the Public Policy Committee on June 28. This is a great opportunity to learn what they do, what their priorities are, and what that means for Richardson.

Commissioner J.J. Koch has been an active member of the Dallas County community for over 19 years. He came to Dallas in 2002 after graduating from Duke

forces behind human behavior.

Dr. Alicia Makaye is the President and CEO of GXA, a Richardson-based IT Solutions provider that helps other businesses take command and control of their IT.

Read [more](#).

Date and Time

11:30 AM - 1:00 PM

Tuesday Jun 7, 2022

Network of Community Ministries

\$35 Richardson Chamber members

\$45 non members

Register [here](#).

University to attend SMU Dedman School of Law. It was there he met his wife, Amanda, who is also an attorney.

Commissioner Cheryl Williams was first elected to the Commissioners Court in 2010. She was re-elected in 2014 and 2018 and has no opponent in the 2022 election.

Read [more](#).

Date and Time

11:30 AM - 1:00 PM

Tuesday Jun 28, 2022

Richardson Civic Center - Richardson Room

\$20 Richardson Chamber members

\$30 Non-members

Register [here](#).



**Teams just keep
ROLLIN' in!
Spots are filling fast,
register TODAY!
Register [here](#).**

Events calendar: save the date

7:15 am **Business Network Breakfast – Every Wednesday**

6/7 11:30 a.m. **Women in Leadership**

6/22 4:00 p.m. **Ribbon Cutting - Athletic Physical Therapy**

6/24 2:30 p.m. **Annual Bowling Tournament - 90's Nostalgia**

6/28 11:30 a.m. **Public Policy Briefing**

8/3 5:30 p.m. **Women4Women**

9/6 11:30 a.m. **Women in Leadership**

9/27 10:00 a.m. **Golf Classic**

What else is going on?

Have you checked out our social media lately?

We're posting daily about the great things going on at the chamber!

Follow us on Facebook, Instagram, Twitter or LinkedIn to be in the know.

Click on the icons below



Tech Titans looking to the stars



The chamber and its sister organization, Tech Titans, are helping build the next generation of rocket scientists.

Last month, Tech Titans partnered with State Farm for a STEM event at Berkner High School. More than 100 5th- 6th-graders competed in the NASA-inspired Rocket Build Power Challenge.

Junior scientists worked in teams to construct and launch a model rocket.

We make a difference!

Former student credits GDI experience

We recently received this testimonial:

One of the most formative experiences I had in college was working as an intern with the Global Development Initiative (GDI). A unique partnership between the City of Richardson, the Richardson Chamber of Commerce, and the Center for Global Business at the University of Texas at Dallas, GDI is a program where students conduct market research on foreign small and medium enterprises looking to expand their businesses in Richardson.

I was part of the Global Development Initiative from January 2020 to February 2021 as a Global Strategy Consultant.

As I began my full-time job search, I realized just how transferable the skills I gained from the internship were. I've talked a lot about the work I did with the city of Richardson through the GDI program in my job interviews, and it has always been a point of interest for managers and recruiters. I have leveraged the experience I've gained from GDI to receive and accept a client-facing role this summer from Palo Alto Networks, the largest cybersecurity company in the world.

Regardless of school year or major, the Global Development Initiative is a top notch program for any student. The opportunities provided are intellectually stimulating, the clients are friendly, the students are exceptional, and the advisors are of the highest quality. I loved my time working with the Richardson Chamber of Commerce, and would highly recommend the program to anybody who is interested in gaining exposure to the world of Global Business.

Param Veeramachaneni
B.S. Information Technology Systems
Class of 2022



Ribbon cuttings



DreamCookies allow you to indulge in a well-crafted bakery-style cookie that is simply delicious, and surprisingly good for you! All of our cookies are low-carb/KETO friendly, 100% no sugar, and made without any flours at all. Order [online](#).



Dynamic SLR seeks to revolutionize the fast-paced solar industry by offering affordable system prices, the best installation quality, and shortest sale to install time for all customers. 2280 Campbell Creek Blvd, Suite 350. 972-521-6014



Gillespie's Tavern at the Shire
Have a seat at our family table for spectacular Irish cuisine and other world flavors. Whether enjoying a meal, sipping on a pint or savoring a flight of whiskey, you are invited to join our extended family. Slainte! 3600 Shire Blvd, Suite #112, 469-367-4651.



Monkey King Noodle Co. brings the taste of legitimate Northern Chinese street food, as treasured by our own experiences eating in the night markets of China and Taiwan. 520 Lockwood Dr, Suite 100, 469-372-1334.

In memoriam: Steve Moon

Our sincere condolences to family and friends of Steve Moon.
Steve served as board chairman of the chamber in 2009.
He spent his career at Texas Capital Bank and the Bank of Texas.

2009



Steve Moon

Bank of Texas

Aloha LR Class 39!

At the Hawaiian themed closing session, 40 new leaders graduated from Leadership Richardson Class 39. Each committed to "plant their feet" in one or more areas of service and wrote a commitment letter that will be sent to them later.





Member news

Member profile: Texas Capital Bank



Chamber and momentum member, Texas Capital Bank, recently was recognized by Newsweek as the most trusted bank in America, based on a first-of-its kind survey Newsweek conducted with market research firm Statista.

The bank's operations center is located in Richardson.

"Being named as the most trusted bank in the country is an honor and a true testament to our employees' hard work and dedication on behalf of our clients across every facet of our platform," said Texas Capital Bank President and CEO Rob C. Holmes. "At Texas Capital Bank, establishing lasting relationships built on trust is paramount to our success. As we execute upon our strategy and continue our journey to not only become the flagship financial services firm headquartered in Texas, but also the most relevant and trusted, we'd like to thank our employees, clients and investors for placing their confidence in us."

Read [more](#).

President's Club profile: Blue Cross and Blue Shield of Texas



BlueCross BlueShield of Texas

Blue Cross and Blue Shield of Texas — the only statewide, customer-owned health insurer in Texas — is the largest provider of health benefits in the state, working with nearly 80,000 physicians and healthcare practitioners, and 500 hospitals to serve more than 6 million members in all 254 counties. BCBSTX has been around for more than 90 years and a chamber member since 1976. Its mission is focused on providing financially sound health care coverage to as many Texans as possible.

As the state's largest health insurer, BCBSTX serves some of the best known Texas companies, including American Airlines, Brinker International, Brookshire Grocery, Halliburton, H.E.B. Grocery, JBS, Southern Methodist University (SMU), the Texas A&M System, Texas Instruments, Texas Medical Association and The University of Texas System.

Read [more](#).

Member profile: U.S. Freedom Capital

US FREEDOM CAPITAL

US REAL ESTATE & EB-5 VISA INVESTMENTS

Former chamber president Stan Bradshaw is the principal and chief executive officer of U.S. Freedom Capital, a momentum member of the Richardson Chamber.

U.S. Freedom Capital is an investment manager offering US real estate investments to global investors. Certain principals are broker-dealers and registered investment advisers. The EB-5 Investor Visa program is the fastest

and most secure and likely path to US permanent residency (aka "Green Card").

Stan is a recognized and highly accomplished entrepreneurial leader. He founded a technology company in Dallas that created over 160 jobs and had multiple manufacturing locations across the United States.

Read [more](#).



New and renewing members

Please welcome our new and returning members through May.

New members

Welcome! We're so glad to have you!

Tejano Brothers New Texas Catering
Insurance and Benefits Resource
Group
Zach Johnson
Apollonia's Italian Kitchen
Gillespie's Tavern at the Shire
Sweetwaters Coffee & Tea of Shire
Blvd
Brown and Brown Insurance Services
Kids R Kids
Rothrock Insurance Solutions
Signgrafx
Athletico Physical Therapy -
Richardson
Emerging 1, Inc
Dynamic SLR
Richardson Dentistry
Vernon Company
Highland Springs
Marquis Burch
Lifetime Companies
Encompass Health
Hutson Law, PLLC
Dallas Capital Bank
Smile Magic Family Dental
Hilton Richardson Dallas
[\(Read a little bit about our
marketplace new arrivals\)](#)

40+ years

President's Club
City of Richardson
Half Associates, Inc.

Como Motel, Inc.

20+ years

President's Club
Patterson & Associates Insurance
Agency, Inc.

Blanchard and Associates
Inwood National Bank
Toyota of Richardson
LeeMAH Electronics, Inc.
Ebby Halliday Realtors - Executive
Offices
Trinity Bible Church

10+ years

President's Club
Dallas College Richland Campus

Plano Independent School District
Miranda CPA, PLLC
Walker Bright PC
Ebby Halliday Realtors - 190 &
Jupiter
Cindi's NY Deli, Restaurant & Bakery
Thompson Realty Capital, LLC
Sushi Sake Japanese Restaurant
Three Oaks Advisory Group
Pharmco International, Inc.
Metroplex Self Storage

5+ years

U Haul of North Texas
Charter Communications
Covenant Realty Corp.
Elements Massage of Richardson
Rescue Air LLC
Texas Republic Bank
Saville Dodgen & Company, PLLC
North Dallas Adventist Academy
The Standard at City Line
Meredith G. Davis, DDS

1+ years

President's Club
West Coast University Texas

Wills on Wheels/Vicki S. Ratliff, PC
Staples
VerbaCom
McCarthy Building Companies
Junior Achievement of Dallas
Euro Design Build
Carie Dallmann
Erin Ballard, Realtor, Compass
Ashley Hust, Realtor
BBQ Chicken
Principal Financial Group
Lockwood Distilling Company
Tyler Russell

Submissions policy: If you feel you have a worthy submission for the Chamber newsletter (including member news), please email Andrea Young at andrea@richardsonchamber.com. Our goal is to create a communication vehicle interesting for the largest number of our members, so unfortunately not all submissions will be accepted. Also contact Andrea for advertising possibilities.

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